



Sage Advocacy

Request for Quotation

Provision of Design Services

July 2026

About Sage Advocacy

Sage Advocacy is the National Advocacy Service for Older People. It works to ensure that people have easy access to information, support, independent advocacy and safeguarding services in all settings: homes, day centres, respite facilities, congregated care settings / nursing homes, hospitals, hostels, hospices and in the process of transition between them. It also provides supports to vulnerable adults and healthcare patients in situations where no other service is available to them. It has expanded its services with the support of the Department of Education to meet the support and advocacy needs of survivors of institutional abuse.

Since it was established in 2014, with the support of the HSE and The Atlantic Philanthropies, it has built a strong reputation for independence of thought and action and is a 'go to' service in relation to issues of capacity and decision making.

Sage provided information, support and advocacy services to more than 12,600 people (cases & queries) in 2025 and demand for its services is growing. The work of Sage on behalf of clients is independent of family, service provider or systems interests. The service is free of charge and confidential. Sage Advocacy is publicly funded through the Health Service Executive and the Department of Education. It has also received funding from the Department of Justice.

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Request for Quotation – Design Services

Sage Advocacy, since it was established in 2014, has become a leading provider of support and independent advocacy services to more than 12,000 people a year. Our work is generally focused on the issues affecting individual clients and we are guided by their wishes, where these can be established. We also have a strong focus on the systemic issues which arise from individual and collective casework and have a strong record in the publication of policy and discussion documents following the Quality Standards for Support & Advocacy Work with Older People.

Sage Advocacy is now seeking Request for Quotations for the provision of design services based on the following Qualitative Award Criteria:

1. A significant track record with regard to the design, typesetting and printing of reports and of a wide range of public awareness resources broadly related to the public sphere or issues of public or sectoral concern.
2. Clear evidence of insight into and experience of engaging with complex issues, in terms of design and messaging, such as those related to older people e.g. adult safeguarding, assisted decision-making, long-term care, survivors of institutional abuse and support.
3. Clear evidence of initial creative design and detailed design work across a range of resources and follow through to printing stage of at least 5 significant projects.
4. Evidence of incremental development of existing brands and logos and of developing style guides for a range of organisations.

The contract will be awarded for a period of 3 to 5 years. The spend over the term of the contract will not exceed €50,000 excluding VAT.

Service Providers are required to complete the attached Quotation Response Document which contains:

- a) General Economic Operator Information
- b) Information regarding compliance with the Suitability Criteria – tax and insurances
- c) The Quotation Form and response to the Qualitative Award Criteria

In addition to responding to the above criteria respondents to this Request for Quotes should provide the following:

- Detailed individual or corporate CV setting out all relevant work and publications with embedded links to the documents / resources where possible or attachments where necessary.
- Any other information which is felt to be relevant. This may include reviews, commentary or media coverage of relevant work.

The closing date for receipt of Response to Request for Quotation is **5:00pm, Wednesday, 26th August 2026**.

Expressions of interest should be submitted by completing the Response to Request for Quotation Services document below and return by email to procurement@sageadvocacy.ie.

Should you wish to discuss any aspect of this Request for Quotation, please direct your enquiry to the email address above.